

We thought you'd like to know...

Referrals

Nearly two-thirds of all Coolman homes are sold by referrals. It's an even split between word-of-mouth and Realtors. Referrals are the least costly form of advertising. The "referral savings" is passed to homebuyers in the form of lower home prices.

We'd like all Coolman homebuyers to understand that:

1. We do not negotiate the price of your homes. Over the course of 30 years, we have developed a very sophisticated costing system that allows us to predict our construction costs to within less than a 1% variance. We do not incorporate a "dickering edge" in our pricing that would allow us to "deal". Besides, you'd be furious to discover that your neighbor got a deal that you didn't. If you're looking for a "deal", you'll need to get it from someone with a lot less experience than Coolman Communities.
2. Please do not ask us to exclude real estate commissions, if you are not being represented by a Realtor. Real estate commissions are simply a part of doing business, and are averaged into the cost of all of our homes.